



Labeling Template Requirements Guide

Licensee applicants are being given the option of selecting and affirming the use of a generic label for each of the marijuana product categories that it sells to consumers. The generic template labels are available for download on the Cannabis Control’s website (<https://mtrevenue.gov/cannabis/labeling-and-packaging/>).

There is no fee associated with the use of generic labels, nor will an attachment (photo or accurate rendering) be required. Label applications shall be submitted electronically to the department via the TransAction Portal (<https://tap.dor.mt.gov>)

LABELING TEMPLATES: GENERAL LABELING for ADULT-USE

(*Required on all marijuana & marijuana products; required statements must be verbatim):

Facts panel:

Common product name:	"This product has been tested and meets the requirements of the state of Montana."
Strain name:	"Keep out of reach of children and pets"
Dispensary Name:	"This product may be addictive"
Cultivator and/or Manufacturer License #:	"This product may have intoxicating effects. Do not drive under the influence of marijuana."
Unique ID, Seed to Sale:	Method of manufacturing: If chemical, solvent used:
Harvest/Manufacturing Date:	  <p>Scan the QR code for additional product information</p>
Net US Customary Units & Metric (SI Units):	
# of servings:	

ARM 42.39.314, The general labeling for adult-use marijuana and marijuana products must contain or be:

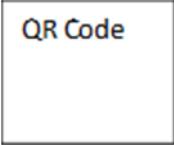
- All information must be unobstructed and conspicuous; (multiple labels, a booklet, or an accordion can be attached if no required information is completely or permanently obstructed.)
- Legible font: Times New Roman, Arial, or Helvetica. (The "o" must be 1/16th in height)
- The universal symbol (.33 inches wide x .33 inches high)
- The QR code that links to the product's certificate of analysis with a statement informing consumers that they can scan the code to see additional product information
- Strain name (or must indicate if it is a hybrid strain)
- Common name of product (flower, inhaled extract, cookie, etc.)
- Name of dispensary
- Cultivator/Manufacturer License numbers, as applicable (if it is a manufactured product, it must include the cultivator and manufacture license numbers).
- The unique identification number generated from the seed-to-sale tracking system
- Date of harvest
- Net US Customary Units & Metric (SI Units): fluid or weight measure
 - if the product is a liquid:
 - a. expressed in terms of fluid measure; and
 - b. preceded by the phrase "Net Contents" or "Net"
 - if the product is a solid, semi-solid, or viscous:
 - a. expressed in terms of weight; and
 - b. preceded by the phrase "Net Weight," the abbreviation "Nt. Wt.," or "Net"
- The number of servings (if multi-serving, e.g. Net Weight 2 oz (56.7g) (10 cookies))
- All of the following language, verbatim:
 - "This product has been tested and meets the requirements of the state of Montana"
 - "Keep out of reach of children and pets"
 - "This product may be addictive"
 - "This product may have intoxicating effects. Do not drive under the influence of marijuana."
- May need to contain:
 - If manufactured: list chemical or solvent used
- May/may not need to contain:

- If heat is not required to administer or consume: do **not** include total THC or total potential psychoactive THC on facts panel

LABELING TEMPLATES: GENERAL LABELING for MEDICAL USE

(*Required on all marijuana & marijuana products; required statements must be verbatim):

Facts panel:

Common product name:	"This product has been tested and meets the requirements of the state of Montana."
Strain name:	"Keep out of reach of children and pets"
Dispensary Name:	"This product may be addictive"
Cultivator and/or Manufacturer License #:	"This product may have intoxicating effects. Do not drive under the influence of marijuana"
Unique ID, Seed to Sale:	"For medical use only"
Harvest/Manufacturing Date:	"This product is not approved by the U.S. Food and Drug Administration to treat, cure, or prevent any disease"
Net US Customary Units & Metric (SI Units):	Method of manufacturing: If chemical, solvent used:
# of servings:	  <p>Scan the QR code for additional product information</p>

ARM 42.39.314, The general labeling for medical use marijuana and marijuana products must contain:

- All the information required under the general labeling rules
- All of the following language, verbatim:
 - "This product has been tested and meets the requirements of the State of Montana"
 - "For medical use only"
 - "This product is not approved by the U.S. Food and Drug Administration to treat, cure, or prevent any disease."
 - "Keep out of reach of children and pets"
 - "This product may be addictive"
 - "This product may have intoxicating effects. Do not drive under the influence of marijuana"

- May need to contain:
 - If manufactured, list chemical or solvent used.
- May/may not need to contain:
 - If heat is not required to administer or consume: do **not** include total THC or total potential psychoactive THC on facts panel

LABELING TEMPLATE, MARIJUANA FLOWER:

*General Labeling Requirements **must** also be included (adult-use label or medical use label)

Facts panel:

Total potential psychoactive THC	% of concentration
THC	% of concentration
THCa	% of concentration
CBD	% of concentration
CBDa	% of concentration
**Each addt'l. marketed cannabinoid or terpene	% of concentration

ARM 42.39.315, Marijuana flower labels must contain:

- The percentage (%) concentration of total psychoactive THC, THC, THCa, CBD, and CBDa
- May contain:

May include the percentage (%) concentration of each additional marketed cannabinoid or terpene, if applicable

LABELING TEMPLATE, INGESTIBLE MARIJUANA-INFUSED PRODUCTS, SINGLE SERVING:

*General Labeling Requirements **must** also be included (adult-use label or medical use label)

Facts panel:

Ingredients List:	
Allergen Statement:	
# of servings/doses per package: 1	"The intoxicating effects of this product may be delayed by two or more hours."
THC	mg per serving/dose:
THCa	mg per serving/dose:
CBD	mg per serving/dose:
CBDa	mg per serving/dose:
**Add'l marketed cannabinoid & terpene, mg	

ARM 42.39.316, Ingestible marijuana-infused products, single serving labels must contain:

- An ingredients list that shall include all ingredients in the non-ingestible marijuana-infused product listed by common or usual name in descending order of predominance by weight and the word "marijuana", followed by the part of the plant (e.g., flower, trim) or form of concentrate (e.g., oil, infused butter) used as an ingredient in the manufacturing process. Any substance that is present in a non-ingestible marijuana-infused product in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- An allergen statement to declare the presence of major food allergens in plain language (e.g. soy, nuts, etc.)
- The milligrams (mg) per serving size or dose of: THC, THCa, CBD, and CBDa
- The number of servings or doses per package
- The following language, verbatim:
 - "The intoxicating effects of this product may be delayed by two or more hours"
- Must **not** contain:
 - A marijuana facts panel for ingestible marijuana-infused products may not contain information on the total potential psychoactive THC, total THC, or otherwise mislead customers into believing the product has higher THC levels than it does
- May contain:
 - A marijuana facts panel may include the milligrams (mg) of each additional marketed cannabinoid and terpene per serving size, dose, or package

LABELING TEMPLATE, INGESTIBLE MARIJUANA-INFUSED PRODUCTS, MULTI - SERVING:

*General Labeling Requirements **must** also be included (adult use label or medical use label)

Facts panel:

Ingredients List:	THC	mg per serving/dose:	THC	total mg per package:
Allergen Statement:	THCa	mg per serving/dose	THCa	total mg per package:
"The intoxicating effects of this product may be delayed by two or more hours."	CBD	mg per serving/dose	CBD	total mg per package:
# servings/doses per package:	CBDa	mg per serving/dose	CBDa	total mg per package:
**Add'l marketed cannabinoid & terpene, mg:				

ARM 42.39.316, Ingestible marijuana-infused, multi-serving product labels must contain:

- An ingredients list that shall include all ingredients in the non-ingestible marijuana-infused product listed by common or usual name in descending order of predominance by weight and the word "marijuana" followed by the part of the plant (e.g., flower, trim) or form of concentrate (e.g., oil, infused butter) used as an ingredient in the manufacturing process. Any substance that is present in a non-ingestible marijuana-infused product in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- An allergen statement to declare the presence of major food allergens in plain language (e.g. soy, nuts, etc.)
- The milligrams (mg) per serving size or dose of: THC, THCa, CBD, and CBDa
- The total milligrams (mg) per package of THC, THCa, CBD, and CBDa
- The following language, verbatim:
 - "The intoxicating effects of this product may be delayed by two or more hours"
- Must not contain:
 - A marijuana facts panel for ingestible marijuana-infused products may not contain information on the total potential psychoactive THC, total THC, or

otherwise mislead customers into believing the product has higher THC levels than it does

- May contain:
 - A marijuana facts panel may include the milligrams (mg) of each additional marketed cannabinoid and terpene per serving size, dose, or package

LABELING TEMPLATE, NON-INGESTIBLE MARIJUANA-INFUSED PRODUCTS, SINGLE SERVING:

*General Labeling Requirements **must** also be included (adult use label or medical use label)

Facts panel:

Ingredients List:	THC	mg per serving/dose:
# Applications/doses per package: 1	THCa	mg per serving/dose:
**Add'l marketed cannabinoid & terpene, mg	CBD	mg per serving/dose
	CBDa	mg per serving/dose

ARM 42.39.317, Non-ingestible marijuana-infused, single-serving labels must contain:

- An ingredients list that shall include all ingredients in the non-ingestible marijuana-infused product listed by common or usual name in descending order of predominance by weight and the word "marijuana" followed by the part of the plant (e.g., flower, trim) or form of concentrate (e.g., oil, infused butter) used as an ingredient in the manufacturing process. Any substance that is present in a non-ingestible marijuana-infused product in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- The milligrams (mg) per application size or dose of THC, THCa, CBD, and CBDa
- The number of applications or doses per package (1 for single serving)
- Must not contain:
 - A marijuana facts panel for ingestible marijuana-infused products may not contain information on the total potential psychoactive THC, total THC, or otherwise mislead customers into believing the product has higher THC levels than it does
- May contain:

- A marijuana facts panel may include the milligrams (mg) of each additional marketed cannabinoid and terpene per serving size, dose, or package

LABELING TEMPLATE, NON-INGESTIBLE MARIJUANA-INFUSED PRODUCTS, MULTI-SERVING:

*General labeling requirements **must** also be included (adult use label or medical use label)

Facts Panel:

Ingredients List:	THC	mg per serving/dose:	THC	total mg per package:
# Applications or doses per package:	THCa	mg per serving/dose:	THCa	total mg per package:
**Addt'l. marketed cannabinoid & terpene mg:	CBD	mg per serving/dose	CBD	total mg per package:
	CBDa	mg per serving/dose:	CBDa	total mg per package:

ARM 42.39.318, Non-ingestible marijuana, multi-serving product labels must contain:

- An ingredients list that shall include all ingredients in the non-ingestible marijuana-infused product listed by common or usual name in descending order of predominance by weight and the word "marijuana" followed by the part of the plant (e.g., flower, trim) or form of concentrate (e.g., oil, infused butter) used as an ingredient in the manufacturing process. Any substance that is present in a non-ingestible marijuana-infused product in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- A marijuana facts panel containing the following information: the milligrams (mg) per application size or dose of THC, THCa, CBD, and CBDa
- For multi-dose packages, the total milligrams (mg) per package of THC, THCa, CBD, and CBDa
- **Must not contain:**
 - A marijuana facts panel for non-ingestible marijuana-infused products may not contain information on the total potential psychoactive THC, total THC, or otherwise mislead customers into believing the product has higher THC levels than it does
- **May contain:**

- A marijuana facts panel may include information about each additional marketed cannabinoid and terpene expressed in terms of milligrams (mg) per serving size, dose, or package

LABELING TEMPLATE, MARIJUANA CONCENTRATES & EXTRACTS (HEAT REQUIRED BEFORE ADMINISTERED OR CONSUMED):

*General labeling requirements **must** also be included.

Facts Panel:

Ingredients List:		Total potential psychoactive THC	% of concentration:
# of Servings/doses per package:		THC	% of concentration:
Add'l. marketed cannabinoid & terpene	% of concentration (weight or milligrams):	THCa	% of concentration:
		CBD	% of concentration:
		CBDa	% of concentration:

ARM 42.39.318, Marijuana concentrate and extract labels for products that require heat must contain:

- An ingredients list that shall include all ingredients in the marijuana concentrate listed by common or usual name in descending order of predominance by weight and the word "marijuana" followed by the part of the plant (e.g., flower, trim) from which the marijuana concentrate is derived. Any substance that is present in a marijuana concentrate in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- For marijuana concentrates that require the application of heat before they are administered or consumed: the percentage (%) concentration of total potential psychoactive THC, THC, THCa, CBD, and CBDa
- The number of servings or doses per package
- May contain:
 - A marijuana facts panel may include information about each additional marketed cannabinoid and terpene, expressed in percentage (%) of concentration by weight or by volume or in milligrams (mg)

LABELING TEMPLATE, MARIJUANA CONCENTRATES & EXTRACTS (NO HEAT REQUIRED BEFORE ADMINISTERED OR CONSUMED):

*General labeling requirements **must** also be included (adult use label or medical use label)

Facts panel:

Ingredients list:	
# of servings/doses per package:	
**Allergen Statement:	
THC	% of concentration
THCa	% of concentration
CBD	% of concentration
CBDa	% of concentration
** Addt'l marketed cannabinoid & terpene:	% (volume or mg):

ARM 42.39.318, Marijuana concentrate and extracts labels for products that do not require heat must contain:

- An ingredients list that shall include all ingredients in the marijuana concentrate listed by common or usual name in descending order of predominance by weight and the word "marijuana" followed by the part of the plant (e.g., flower, trim) from which the marijuana concentrate is derived. Any substance that is present in a marijuana concentrate in an insignificant amount and that does not have any technical or functional effect in the finished product may be excluded from the ingredients list
- The percentage (%) of concentration of THC, THCa, CDB, and CBDa
- The number of servings or doses per package
- May need to contain:
 - An allergen statement that shall declare the presence of major food allergens in plain language unless the marijuana concentrate is not intended to be cooked with, eaten, or otherwise swallowed and digested
- Each package of activated concentrate that is intended to be cooked with, eaten, or otherwise swallowed and digested shall be labeled with the following language verbatim:
 - "The intoxicating effects of this product may be delayed by two or more hours"
- May not contain:
 - A marijuana facts panel for marijuana concentrates that do not require the application of heat to be administered or consumed may not contain

information on the total potential psychoactive THC, total THC, or otherwise mislead customers into believing the product has higher THC levels than it does

- May contain:
 - A marijuana facts panel may include information about each additional marketed cannabinoid and terpene, expressed in percentage (%) of concentration by weight or by volume or in milligrams (mg)